

NCC Cable System Order

11759427

Order #	62322494	Flight Dates	08/22/16 - 09/04/16	Update Date	09/08/16
Syscode	8080	Agency	Canal Partners Media	Version	4 Vs. 3
System Name	Spectrum/Outer Milwaukee Zone, WI	Advertiser	Russ for Wisconsin	Show All Lines	
Market	Milwaukee-Racine	Client Code		Total # of Weeks	2
AE	Natasha Levinsohn	Product Code		Total	\$5,655.00
Sales Coordinator	chris gibson	Est Code	N/A	Commission	\$848.25
Office	Washington	Product Name		Net Total	\$4,806.75
Phone	(301) 951-2620	Credit Status		Total Spots	174
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD May'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-

Comments : R3: 9.8 Removing missed spots, please confirm, thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	MORNING	8/29/16	9/4/16	05:00	09:00	X	X						-	-	3	\$39.00	\$117.00	30	PRE
2	CNN	DAYTIME	8/29/16	9/4/16	09:00	16:00	X	X						-	-	3	\$26.00	\$78.00	30	PRE
3	CNN	PRIME	8/29/16	9/4/16	19:00	24:00	X	X						-	-	3	\$51.00	\$153.00	30	PRE
4	CNN	MORNING	8/22/16	8/28/16	05:00	09:00			X	X	X	X	X	-	-	7	\$39.00	\$273.00	30	PRE
5	CNN	DAYTIME	8/22/16	8/28/16	09:00	16:00			X	X	X	X	X	-	-	7	\$26.00	\$182.00	30	PRE
6	CNN	PRIME	8/22/16	8/28/16	19:00	24:00			X	X	X	X	X	-	-	7	\$51.00	\$357.00	30	PRE
7	FOOD	DAYTIME	8/29/16	9/4/16	09:00	16:00	X	X						-	-	2	\$26.00	\$52.00	30	PRE
8	FOOD	PRIME	8/29/16	9/4/16	19:00	24:00	X	X						-	-	2	\$51.00	\$102.00	30	PRE
9	FOOD	DAYTIME	8/22/16	8/28/16	09:00	16:00			X	X	X	X	X	-	-	5	\$26.00	\$130.00	30	PRE
10	FOOD	PRIME	8/22/16	8/28/16	19:00	24:00			X	X	X	X	X	-	-	5	\$51.00	\$255.00	30	PRE
11	HALL	DAYTIME	8/29/16	9/4/16	09:00	16:00	X	X						-	-	2	\$17.00	\$34.00	30	PRE
12	HALL	PRIME	8/29/16	9/4/16	19:00	24:00	X	X						-	-	2	\$33.00	\$66.00	30	PRE
13	HALL	DAYTIME	8/22/16	8/28/16	09:00	16:00			X	X	X	X	X	-	-	5	\$17.00	\$85.00	30	PRE
14	HALL	PRIME	8/22/16	8/28/16	19:00	24:00			X	X	X	X	X	-	-	5	\$33.00	\$165.00	30	PRE
15	HGTV	DAYTIME	8/29/16	9/4/16	09:00	16:00	X	X						-	-	2	\$26.00	\$52.00	30	PRE
16	HGTV	PRIME	8/29/16	9/4/16	19:00	24:00	X	X						-	-	2	\$51.00	\$102.00	30	PRE
17	HGTV	DAYTIME	8/22/16	8/28/16	09:00	16:00			X	X	X	X	X	-	-	5	\$26.00	\$130.00	30	PRE
18	HGTV	PRIME	8/22/16	8/28/16	19:00	24:00			X	X	X	X	X	-	-	5	\$51.00	\$255.00	30	PRE
19	LIF	DAYTIME	8/29/16	9/4/16	09:00	16:00	X	X						-	-	2	\$21.00	\$42.00	30	PRE
20	LIF	PRIME	8/29/16	9/4/16	19:00	24:00	X	X						-	-	2	\$41.00	\$82.00	30	PRE
21	LIF	DAYTIME	8/22/16	8/28/16	09:00	16:00			X	X	X	X	X	-	-	5	\$21.00	\$105.00	30	PRE

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Survey	Cable Nielsen Live+SD May16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	LIF	PRIME	8/22/16	8/28/16	19:00	24:00			X	X	X	X	X	-	-	5	\$41.00	\$205.00	30	PRE
23	LMN	DAYTIME	8/29/16	9/4/16	09:00	16:00	X	X						-	-	2	\$14.00	\$28.00	30	PRE
24	LMN	PRIME	8/29/16	9/4/16	19:00	24:00	X	X						-	-	1	\$26.00	\$26.00	30	-1x PRE
25	LMN	DAYTIME	8/22/16	8/28/16	09:00	16:00			X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	PRE
26	LMN	PRIME	8/22/16	8/28/16	19:00	24:00			X	X	X	X	X	-	-	5	\$26.00	\$130.00	30	PRE
27	MNBC	MORNING	8/29/16	9/4/16	05:00	09:00	X	X						-	-	3	\$32.00	\$96.00	30	PRE
28	MNBC	DAYTIME	8/29/16	9/4/16	09:00	16:00	X	X						-	-	3	\$21.00	\$63.00	30	PRE
29	MNBC	PRIME	8/29/16	9/4/16	19:00	24:00	X	X						-	-	3	\$41.00	\$123.00	30	PRE
30	MNBC	MORNING	8/22/16	8/28/16	05:00	09:00			X	X	X	X	X	-	-	7	\$32.00	\$224.00	30	PRE
31	MNBC	DAYTIME	8/22/16	8/28/16	09:00	16:00			X	X	X	X	X	-	-	7	\$21.00	\$147.00	30	PRE
32	MNBC	PRIME	8/22/16	8/28/16	19:00	24:00			X	X	X	X	X	-	-	7	\$41.00	\$287.00	30	PRE
33	OXYG	DAYTIME	8/29/16	9/4/16	09:00	16:00	X	X						-	-	2	\$17.00	\$34.00	30	PRE
34	OXYG	PRIME	8/29/16	9/4/16	19:00	24:00	X	X						-	-	3	\$33.00	\$99.00	30	PRE
35	OXYG	DAYTIME	8/22/16	8/28/16	09:00	16:00			X	X	X	X	X	-	-	5	\$17.00	\$85.00	30	PRE
36	OXYG	PRIME	8/22/16	8/28/16	19:00	24:00			X	X	X	X	X	-	-	5	\$33.00	\$165.00	30	PRE
37	TLC	DAYTIME	8/29/16	9/4/16	09:00	16:00	X	X						-	-	2	\$21.00	\$42.00	30	PRE
38	TLC	PRIME	8/29/16	9/4/16	19:00	24:00	X	X						-	-	2	\$41.00	\$82.00	30	PRE
39	TLC	DAYTIME	8/22/16	8/28/16	09:00	16:00			X	X	X	X	X	-	-	5	\$21.00	\$105.00	30	PRE
40	TLC	PRIME	8/22/16	8/28/16	19:00	24:00			X	X	X	X	X	-	-	5	\$41.00	\$205.00	30	PRE
41	USA	DAYTIME	8/29/16	9/4/16	09:00	16:00	X	X						-	-	2	\$26.00	\$52.00	30	PRE
42	USA	PRIME	8/29/16	9/4/16	19:00	24:00	X	X						-	-	2	\$51.00	\$102.00	30	PRE

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43	USA	DAYTIME	8/22/16	8/28/16	09:00	16:00			X	X	X	X	X	-	-	5	\$26.00	\$130.00	30	PRE
44	USA	PRIME	8/22/16	8/28/16	19:00	24:00			X	X	X	X	X	-	-	5	\$51.00	\$255.00	30	PRE
45	CNN	PRIME	8/22/16	8/28/16	19:00	24:00					X	X	X	-	-	1	\$51.00	\$51.00	30	PRE
46	MNBC	MORNING	8/22/16	8/28/16	05:00	09:00					X	X	X	-	-	1	\$32.00	\$32.00	30	PRE
Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Total																				
SPOTS	124	50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	174
AMT	\$4,028.00	\$1,627.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,655.00

SYSTEM APP: SALES ACCT

62322494 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |

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